



**Asia-Pacific  
Economic Cooperation**

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Session 3

## **Transparency of Technical Barriers to Trade Notifications in the APEC Region**

Submitted by: University of Lima



**Public-Private Dialogue on Promoting  
Transparency of Technical Barriers to Trade  
WTO Notifications: Improving Completeness  
and Clearness of Information  
Chiang Mai, Thailand  
21-22 August 2022**



# **TRANSPARENCY OF TECHNICAL BARRIERS TO TRADE NOTIFICATIONS IN THE APEC REGION**

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**Msc. Augusto Mello Romero  
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# TBT: Some reflections

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TBT, intersection of two interests

How can we clearly identify a TBT?

Importance of the principle of transparency:

- Costs of non-tariff measures
- Specific Trade Concerns

Have we learned the lessons?

# Issues about notifications

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The private sector is not yet aware of the notification system

Is the identification of the product by the regulator really important?

Strengthen the work of APEC with greater participation of stakeholders:

- Chambers of Commerce
- Exporters Associations
- Universities

Implement "FAQs" and apps

Thank you very much!!

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