



**Asia-Pacific
Economic Cooperation**

2022/CTI/WKSP3/001

Agenda

Submitted by: Russia



**Workshop on Effective Domestic
Policymaking for Stimulating Economic
Upgrading Through Global Value Chains
1-2 March 2022**

Workshop on Effective Domestic Policymaking for Stimulating Economic Upgrading Through Global Value Chains

AGENDA

March 1, 2022	
Duration	19:00 – 20:40 (Singapore time)
5 min	Welcome Remarks Ms. Maria Baranova – Deputy Director, Department for Trade Negotiations, Ministry of Economic Development of Russia
75 min	Session #1: Value chains in a changing world We will start with discussion of modern-day challenges and developments in the global trade and their impact on intra-APEC/regional and global value chains. We will assess the transformation of value chains amidst the new realities created by the COVID-19 and its economic consequences, the development of regional economic integration processes, the 4 th Industrial revolution (including the evolving digitalization, and the development of IT and AI), the growing role of TNCs, the rise of global constraints relating to technology transfer, the emerging forms of competition distortions, the green economy development, and other relevant factors. We will also provide an overview of the participation of APEC economies in GVCs. Then we will look at the abovementioned issues from business perspective. We will focus on the success stories and key challenges APEC economic operators are facing with. We will also assess the points of similarity and difference in the companies' experience. We will also explore the capability factor in the integration of MSMEs in the intra-APEC global and regional value chains, and trace the “glocalization” (globalization and localization) factor and its implications for the global and regional value chains, as well as the R&D component in business processes. <u>Moderator:</u> Mr. Vladimir Zuev – Professor, National Research University Higher School of Economics <u>Speakers:</u> 1. Mr. Evgeniy Kanaev – Professor, National Research University Higher School of Economics, Russia 2. Ms. Yang Cuihong – Professor, Academy of Mathematics and Systems Science, University of Chinese Academy of Sciences, China 3. Ms. Elisabetta Gentile – Economist, Economic Research and Regional Cooperation Department, Asian Development Bank 4. Mr. Christopher Ilagan – Director, Corporate Affairs, Cargill Philippines, Inc., Philippines
15 min	Q&A session with the panel
5 min	Closing Remarks

March 2, 2022

Duration 19:00 – 20:40 (Singapore time)

75 min **Session #2: Policies to improve the value chain: what needs to be done?**

The capacity of firms to meet the requirements of GVCs is affected by the institutional context in which they operate. Benefits of GVCs can also vary considerably depending on whether a country operates at the high or at the low end of the value chain. Here governments play a key role, as they may enact policies that either promote or reduce the capacities of their firms to enhance their competitiveness, attract investment, and insert themselves into GVCs effectively. These include policies in a wide range of areas, such as trade and investment, IPR, competition, infrastructure and logistics, finance, labour market as well as policies for investment in education, skills, technology and strategic infrastructure. While open markets are crucial, GVCs also need to be complemented with appropriate and wide-ranging policy frameworks that allow countries and firms to capitalize on their existing productive capacities and spillover benefits from foreign investment, knowledge, technologies and innovations.

We will discuss the related policies applied by APEC economies concentrating on most effective strategies, both at domestic and international level, that tackle the key barriers to integration and upgrading of the domestic firms, including micro, small and medium ones, in GVCs. We also aim to discover the possible areas for further exploration and exchange of views in the future APEC work.

Moderator:

Mr. Vladimir Zuev – Professor, National Research University Higher School of Economics

Speakers:

1. **Mr. Victor Stolzenburg** – Research Economist, Economic Research and Statistics Division, WTO
2. **Mr. Quan Zhao** – Trade Policy Advisor, Division for Market Development, ITC
3. **Ms. Sarah Thorn** – Senior Director, Global Government Affairs, Walmart, USA
4. **Mr. Luciano Cuervo** – Senior Economic Advisor, Global Value Chains Division, Undersecretariat for International Economic Relations, Chile
5. **Ms. Alexandra Mochalova** – Trade Policy Expert, WTO Expertise Center, Russia

15 min Q&A session with the panel

10 min **Closing Remarks**