



2024/SMEWG57/008
Agenda Item: 8.1.2

Entrepreneurship Development for Startup Go Global Initiatives and Programs in Indonesia

Purpose: Information
Submitted by: Indonesia



**57th Small and Medium Enterprises
Working Group Meeting
Bali, Indonesia
24-25 April 2024**

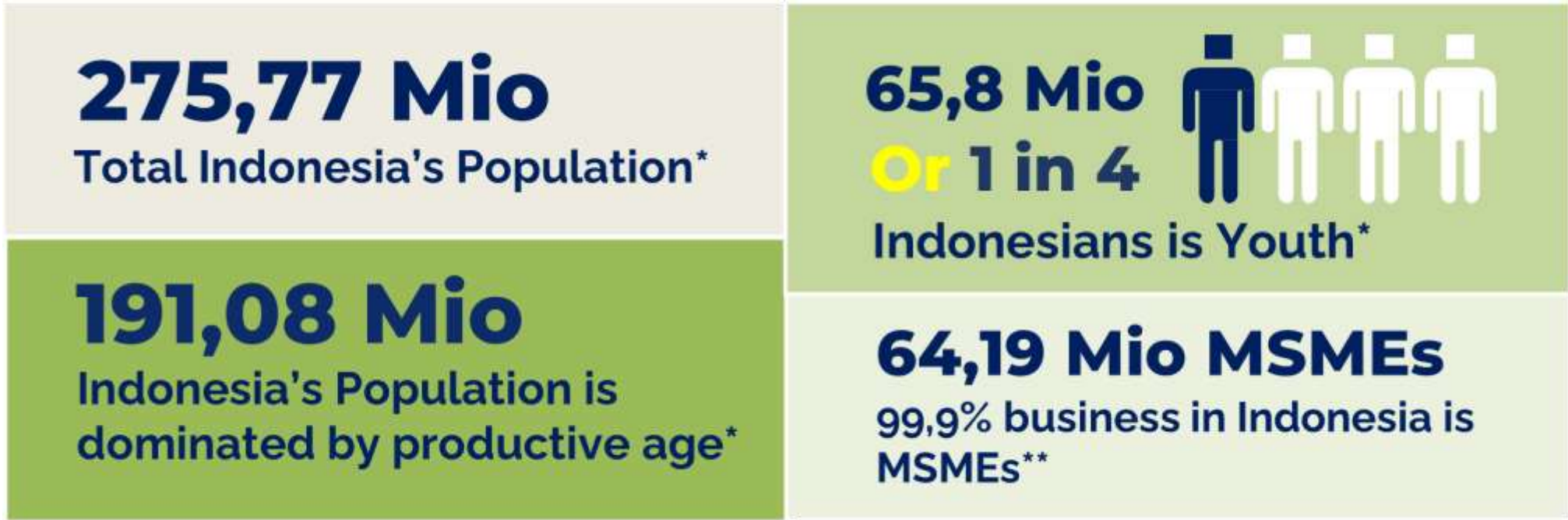


“Entrepreneurship Development for Startup Go Global: Initiatives and Programs in Indonesia”

SITI AZIZAH
DEPUTY OF ENTREPRENEURSHIP

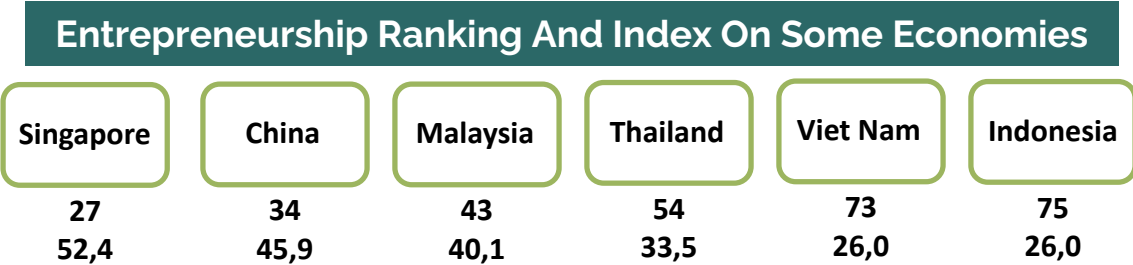
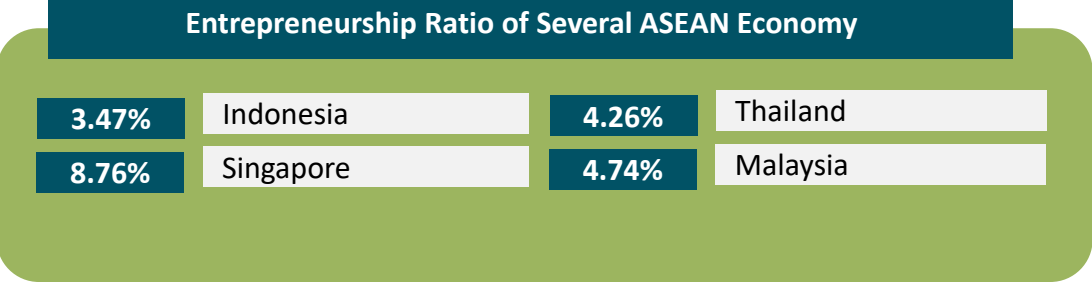
**MINISTRY OF COOPERATIVES AND SMES
OF INDONESIA**

ENTREPRENEURSHIP AND STARTUP LANDSCAPE IN INDONESIA



*Central Bureau of Statistics (Indonesia) 2022

**Ministry of Cooperatives and SMEs (Indonesia) 2018



Entrepreneurship in Developed Economies 4 percent – 12 percent

Teten Masduki

Minister of Cooperatives and SMEs of Indonesia



"On average, the number of entrepreneurs in developed Economies is **12 percent**. To become a developed Economy, the minimum is **4 percent**. That's why we continue to pursue it. Strengthening entrepreneurship is included in the RPJMN to strengthen quality economic growth."

Based on Presidential Regulation No.18 of 2020 concerning Indonesia Medium Term Development Plan (RPJMN) 2020-2024

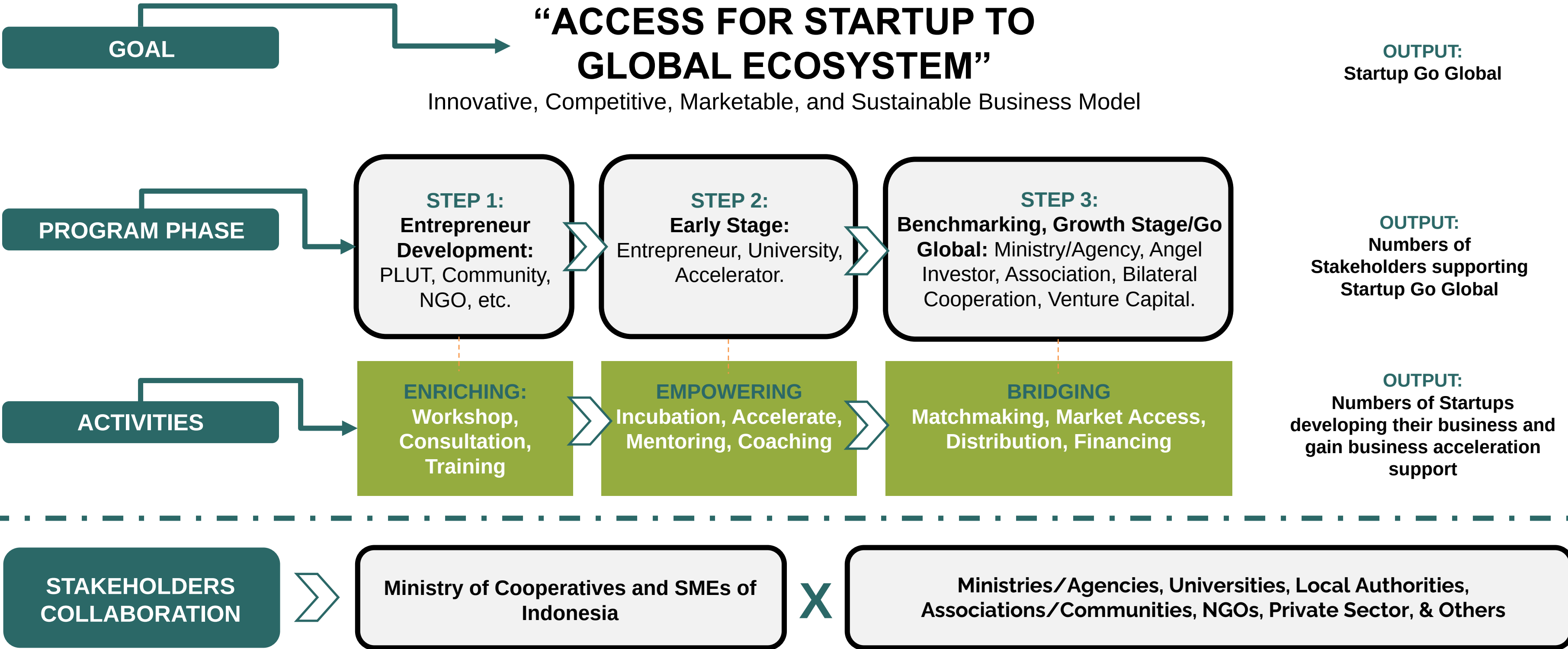
Target 2020	Target 2021	Target 2022	Target 2023	Target 2024
700 unit	1400 unit	2100 unit	2800 unit	3500 unit (cumulative)

Currently, Indonesia is in 6th position in the world as the Economy with the most start-ups, a total of **2,622 startups** after the U.S., India, UK, Canada and Australia.

Country	Startups
United States	79,239
India	16,750
United Kingdom	7,196
Canada	3,939
Australia	2,872
Indonesia	2,622
Germany	2,483
France	1,669
Spain	1,508
United Arab Emirates	1,220
Brazil	1,209
Singapore	1,193
Netherlands	1,127

(www.startupranking.com access date : 12nd April 2024).

STARTUP GO GLOBAL PROGRAM PHASE



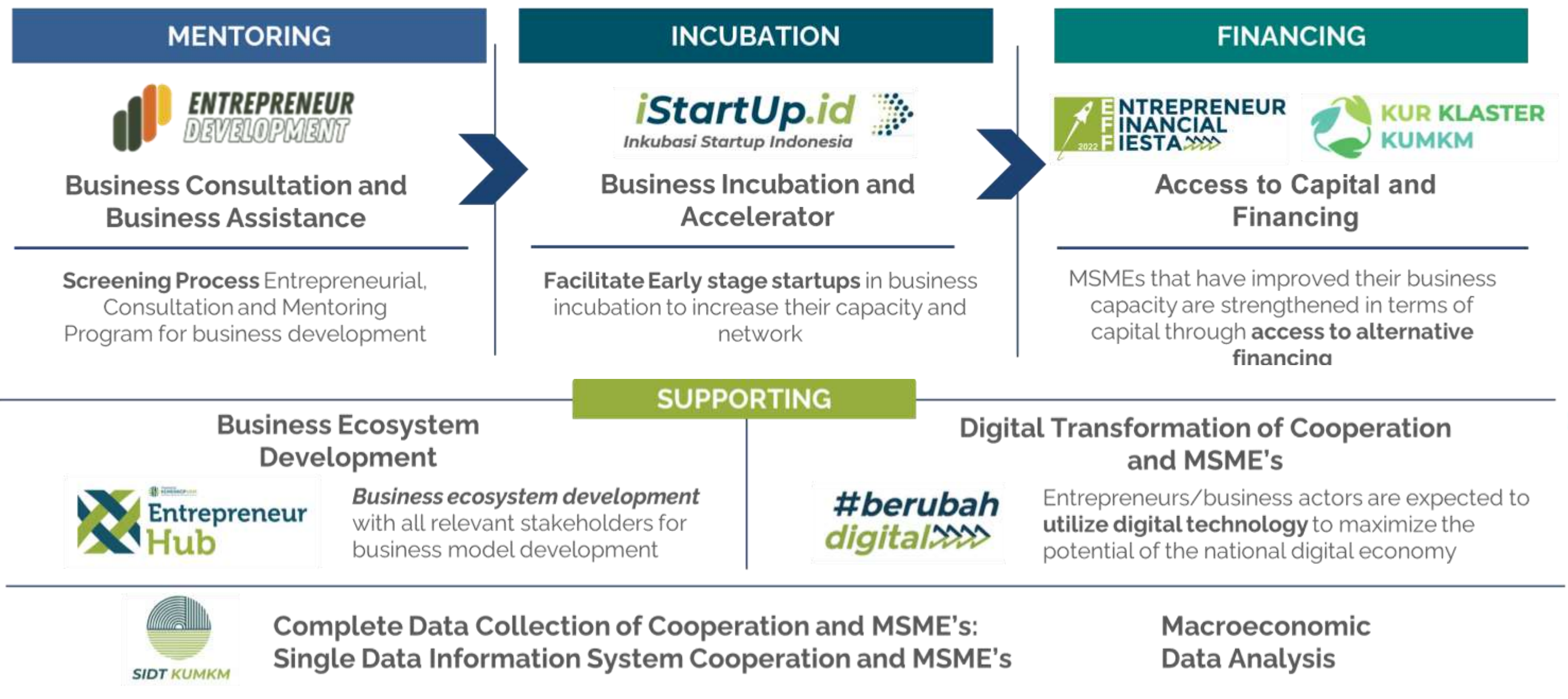
ENTREPRENEURSHIP PRIORITY PROGRAM

STARTUP GO GLOBAL



ENTREPRENEURSHIP DEVELOPMENT MODEL

Increased Indonesia Entrepreneurship Ratio Through Collaboration with Stakeholders



STARTUP GO GLOBAL COLLABORATION PARTNERS

INCUBATORS AND UNIVERSITIES



STAKEHOLDERS





THANK YOU

DEPUTY OF ENTREPRENEURSHIP

MINISTRY OF COOPERATIVES AND SMES OF
INDONESIA