



**Asia-Pacific
Economic Cooperation**

2025/HLD-CCI/001

Agenda Item: 0.4

Agenda

Purpose: Consideration

Submitted by: High-Level Dialogue on Cultural and Creative Industries
Chair



**High-Level Dialogue on Cultural and
Creative Industries
Gyeongju, Korea
26-28 August 2025**

1.1 Provisional Meeting Agenda

Date/Time	Program
Aug 26 (Tue)	Day 1 - Draft Deliverable Discussion and Welcome Dinner
15:00-18:00	Working-level Discussions of the Draft Deliverable * The schedule is subject to change. In this discussion, focal points or the working-level participant from member economies are expected to participate. <i>(Attendance by delegations prepared for practical discussion on the adoption of the deliverable is sufficient.)</i>
19:00-20:30	Welcome Dinner including a 20-minute performance * To be hosted by the Minister of Culture, Sports and Tourism of Korea * Venue: Wooyang Museum of Contemporary Art
Aug 27 (Wed)	Day 2 - APEC 2025 High-Level Dialogue on Cultural and Creative Industries (HLD-CCI)
09:00-09:05	1. Chair: Opening Remarks • Minister of Culture, Sports and Tourism, Republic of Korea (Chair of HLD-CCI)
09:05-09:15	2. Welcoming Remarks (Speaker to be determined)
09:15-09:35	3. Group Photo * Expected Participants: Head of Delegations * On a voluntary basis
09:35-09:40	4. Adoption of the Meeting Agenda
09:40-09:50	5. Remarks on 2025 APEC Priorities • APEC SOM Chair • APEC Executive Director
Session 1: Connect	
10:00-11:30	Theme CCIs as a New Catalyst for Economic Cooperation within APEC Includes thematic speeches on cultural industries and economic development. Introductory Presentation (10 mins): Ministry of Culture, Sports and Tourism, Republic of Korea: “Policy Directions for the Advancement of Cultural and Creative Industries” Interventions by each member economy (4 mins max) <Discussion Agenda> - Recognizing the cultural and creative industries as a key driver of economic growth in the APEC region, and discussing the opportunities they offer for regional growth. - Sharing examples of how the cultural and creative industries have fostered linkages across culture, technology, and industry, thereby generating new engines of growth. During the three sessions, all economies are kindly requested to deliver a 3-4-minute intervention in each session. Interventions are expected to be delivered without presentation materials. If supporting materials (e.g., slides, photos, or videos) are to be used, they must be submitted at least one week before the meeting.
11:30-13:00	Networking Luncheon (no set discussion topic) Da Vinch Hall, Hilton: HoD (accompanied by one delegate) Lakeside Buffet, Hilton: Delegates

Session 2: Innovate	
13:00–14:30	Theme Developments in CCIs Driven by Digital and AI Innovation Includes thematic speeches on AI voice tool development and, AI film production, etc. * Presentation by each member economy (3 mins max) <Discussion Agenda> • Exploring the impact of digital technologies and AI on all stages of the cultural and creative industries in the APEC region. • Sharing innovative cases that integrate advanced technologies with cultural expressions, and discussing responses to emerging challenges in the digital age, which may include creators’ rights and issues related to Intellectual Property. ● Guest Speakers (15 mins each): - Hansl Kwon, Director of AI film *“One More Pumpkin” - Kyogu Lee, CEO of Supertone, a leading AI voice technology company
Session 3: Prosper	
14:30–16:00	Theme Advancing a Prosperous Asia-Pacific Community through CCIs Includes thematic speeches focusing on mutual exchanges and joint projects for regional creative capacity building. * Presentation by each member economy (4 mins max) <Discussion Agenda> • Promoting practical cultural cooperation in the cultural and creative industries among APEC members, based on the values of cultural diversity and mutual respect. • Fostering policy coordination among APEC members to advance cooperation in the cultural and creative industries, and identifying ways to build sustainable mechanisms for dialogue and collaboration. ● Guest Speaker (10 mins): Mr. Yves Daccord, Executive Chairman of the Edgelands Institute
16:15–16:25	Summary & Adoption of the Deliverable
16:25–16:30	Chair: Closing Remarks • Minister of Culture, Sports and Tourism, Republic of Korea (Chair of HLD-CCI)
16:30–17:00	Press Briefing
18:00–19:30	Official Banquet
Aug 28 (Thu)	Day 3 - Cultural Excursions
09:00–11:00	Cultural Excursions * Detailed program will be provided in due course.